

Press Release

Contact: Matt Barron, Director of
Franshice Ownership
Phone: 540-443-9252

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COMPANY BUILDS CORPORATE UNIVERSITY FOR FRANCHISE OWNERS AND TEACHERS

BLACKSBURG, VA MAY 24, 2007: The Whole Child Learning Company is partnering with the Cooperative Leadership Institute, which was founded at Virginia Tech, to build a web-based corporate university for their franchise owners and the teachers that they employ. To service franchise owner needs, the web-based curriculum will cover major leadership topics that the franchise owners and company have identified as critical to achieving operational success. Teachers that are employed by the franchise owners will receive "Basic Teacher Training" through the same web-enabled platform.

Whole Child University will be launched in August 2007 with the goal to build a common language regarding operational success factors for all franchise owners, connect all learners to the company mission / vision / values in a meaningful way, establish

a community of practice and knowledge exchange, provide new teachers with baseline skill training, and drive company results through empowering franchise owners with leadership capacities and managerial acumen.

The Whole Child Learning Company was founded and designed by educators, The Whole Child Learning Company provides high quality educational enrichment programs for young children. We teach our programs on site in existing child care centers, preschools, private schools and other locations. On the web at www.wholechild.com.

Cooperative Leadership Institute builds long-term relationships with Partners by providing dynamic Leadership Development, Performance Management and Employee Recognition programs that drive Employee & Customer Satisfaction and Financial Growth. On the web at www.vtcli.com.